



Press Release

FEET HURT? THEY DON'T HAVE TO... WITH STRUTZ SOLE ANGEL®

If Americans had a common cry, it would most likely be: "Oh, my aching feet!"

Indeed, all of us, especially endurance athletes, and runners have one thing in common: our feet hurt.

Happily, they don't have to, thanks to Strutz®, the revolutionary product line designed to provide immediate relief to those with sore feet, knee and back pain caused by poor arch support. Now endorsed by leading podiatrists, orthopedists and chiropractors, the innovative Strutz Sole Angel® reduces heel, arch and ball of foot pain caused by flat feet, fallen arches and plantar fasciitis.

Unlike traditional arch support products on the market, the Strutz patent-pending internal shock absorber dampens shockwaves that travel through the body as it compresses and rebounds itself while the wearer engages in activity. This promotes better balance, control and body alignment while also rejuvenating tired legs, alleviating knee, hip and lower back pain so that you can move comfortably.

The STRUTZ® Sole Angel® continues to gain in popularity among runners and endurance athletes. In addition to using the Sole Angel® for common foot pain while barefoot and with footwear, many athletes are using it as a recovery device for 15- 30 minutes after a long run or a training session. Athletes are reporting that the compression coupled with the cushioning and support deliver a shorter recovery period and a feeling of relief in their feet. Though compression socks are also popular with runners and endurance athletes, they cannot effectively target the feet and arches like the Strutz Sole Angel®. Strutz also offers an Arch Compression Band which provides thin, flexible support that gently takes pressure off of the bottom of your feet. This product is ideal for use in running flats and tighter fitting footwear.

Since hurting feet know no season, Strutz is now also available for the beach, pool or boat with a waterproof arch support – the Beach Walker® – a unique silicone compression wrap (available in translucent, pink, blue and beige) designed to provide arch support with flip-flops, sandals and even walking barefoot.

Rounding out the Strutz product line are its Soothing Foot Cream and Moisturizing Gel Socks. The foot cream is a concentrated blend of naturally derived ingredients including peppermint, eucalyptus, green tea extract, vitamin A, C, E and pro-vitamin B. This special formulation was developed to help moisturize and treat, dry cracked heels and to cool and refresh tired achy feet. The open-toed Moisturizing Gel Sock provides deep and continuous softening and moisturizing to hard calloused heels and heel fissures while you sleep. The secret lies in the unique gel that is infused with olive, grapeseed and mineral oils. Both the Soothing Foot Cream and Moisturizing Gel Socks are ideal for when you finally decide it's time to be nice to your feet.

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